

Whatever It Takes

Get your fruit infused water in an eco-friendly BPA-free plastic Whatever It Takes Infused Fruit Water Bottle!

Create your own healthy fresh fruit water in these beautiful Whatever It Takes Infused Water Bottles. These attractive BPA-free plastic water bottles allow you to take delicious, nutrient-rich, fruit infused water to go, providing a great alternative to plain water with limitless combinations of fresh fruit, green teas and herbs.



Of a contemporary design and featuring exclusive artworks donated by international celebrities such as George Clooney, Charlize Theron, Nancy Ajram, Daniel Craig, Pharrell Williams, Nicole Kidman, Pele, Snoop Dogg, Katy Perry and Virat Kohli, you can help raise money for noteworthy causes when you purchase these fabulous eco-friendly water bottles.



Whatever It Takes is a unique charity artwork campaign launched by 21st Century Leaders to raise funds for key global development causes. The Whatever It Takes artworks are created by celebrities and have inspired a whole collection of products – from iPad and iPod accessories to clothing, from tableware to stationery – sold to raise much needed funds for projects across the globe including environmental conservation, poverty alleviation and the protection of children. The entire collection now comprises artworks from over 750 leaders.

These donated artworks – including a celebrity self-portrait - are then applied to various products, including scented candles, mugs and travel mugs, iPhone cases, clothing, wristwatches, and solar lamps. Each product comes beautifully packaged, complete with a personal message of hope from the featured celebrity.

By purchasing any of these Whatever It Takes products, you will be supporting 21st Century Leaders in their work around the world, and genuinely making a difference. Net proceeds from the sale of these products are donated to 21st Century Leaders for selected projects.

About Whatever It Takes:

The Whatever It Takes campaign has raised over \$10.7 million for 21st Century Leaders (British charity reg. no. 1061376 and not for profit Masdar City licence MC 11173), which donates its net proceeds to support key global development causes including poverty alleviation, environmental conservation and the protection of children.

Available from Whatever It Takes www.whateverittakes.org.