



**Champagne for Life - for every woman**

London- October 2011

Join Champagne for Life and donate to Charity

We are delighted to announce our partnership with 'Beulah Blue Heart Campaign' - each time a 'Champagne for Life' card is purchased until the end of October 2011 in association with the event we will donate £100 to the 'Beulah Blue Heart Campaign' which seeks to give financial aid to victims of human trafficking.

The event will be held on 18th October, Anti-Slavery day, to celebrate the launch of Beulah London's joint campaign with the United Nations, the 'Beulah Blue Heart Campaign'. The 'Blue Heart Campaign' has been set up by the United Nations to raise awareness of Human Trafficking and funds for its victims. .

The evening will be a celebration of British Fashion, with society girls showcasing the Beulah Autumn Winter Collection. Confirmed guests include Nicholas Cage and Mira Sorvino, Chelsy Davy and Nathalie Pinkham.

*"Beulah London and the United Nations have developed an initiative to combat human trafficking - The 'Beulah Blue Heart Campaign'. Raising funds for the sex trade and awareness of the issue, this cause seeks to unite fashion with compassion. We are so grateful to 'Champagne for Life' for supporting this project."*

Natasha Rufus Issacs, Lavinia Brennan and Katie Readman

'Champagne for Life' is the must-have accessory - by simply flashing your Champagne for Life Card or iPhone APP featuring a virtual 'Champagne for Life card', a complimentary glass of champagne appears at all our fabulous partnering venues. For a one off fee of £500 you can have a glass of Champagne everyday for the rest of your life.

So why not support this fantastic charity and give a 'Champagne for Life' card as a gift to the most special, influential women in your life... For girlfriends, friends, fiancés, wives, sisters, aunts, nieces, mothers - all the important women, they all deserve champagne every day!

To join 'Champagne for Life' or more information please contact: [info@champagneforlife.com](mailto:info@champagneforlife.com)  
Quote 'Beulah Blue Heart'

*"I drink it when I'm happy and when I'm sad.  
Sometimes I drink it when I'm alone.  
When I have company I consider it obligatory.  
I trifle with it if I'm not hungry and I drink it when I am.  
Otherwise I never touch it, unless I'm thirsty."*

*Lily Bollinger*



*Beulah*  
LONDON