

SLOAN!

magazine

DID YOU KNOW

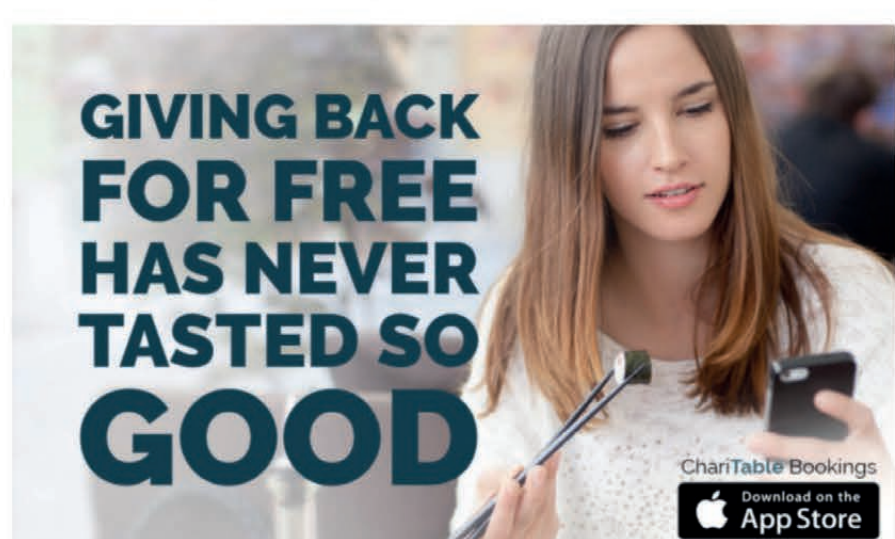
CHARITABLE BOOKINGS LAUNCHES NEW SIGNATURE DISH RECIPE BOOK

Lord Stanley Fink and David Johnstone aim to change the way individuals and corporates book restaurants forever. After two years in development, ChariTable Bookings has launched and delivers a revolutionary restaurant booking service that gives back to charity at absolutely no cost to individuals. When making a booking through charitablebookings.org, from a growing list of over 4,000 restaurants across the UK, £1 for EVERY diner in the party will be donated by the restaurant to a charity of the booker's choice.



Lord Fink & David Johnstone

Customers can choose one charitable cause close to their heart every time they make a booking from a list of over 7,500 UK registered charities, from local projects to global endeavours, supporting a wide range of causes including education, the elderly, health, the environment, veterans, the homeless, animal welfare, the arts, children's wellbeing and many more.



A feature that makes ChariTable Bookings stand out as a booking platform is that, in addition to booking online, it allows customers to call the restaurant directly when making reservations as opposed to other platforms only offering online bookings. ChariTable Bookings holds the directory of all your favourite restaurants: from your local Italian round the corner and the regular business/corporate lunch location, to your favourite weekend gastro pub.



Whether for business or for pleasure, ChariTable Bookings is THE philanthropic restaurant bookings platform that gives back to those most in need, for free. Bookings can be simply made through the user-friendly website charitablebookings.org, available across all devices and the iOS native app.



In addition to the platform, David Johnstone, CEO & Founder of ChariTable Bookings, has brought together 365 leading UK chefs and restaurants with their main course signature dish recipes to create the perfect gift for all foodies in the stunning ChariTable Bookings Signature Dish Recipe Book.



The elegantly designed 754 page hardback recipe book, encased in a stylish sleeve, features an incredible array of mouthwatering main course dishes across a wide range of cuisines. From simple hearty meals and exotic spicy creations, to Michelin star wonders and dinner party crowd pleasers; this book will bring the taste of some of the best restaurants in the UK into your kitchen.



Transport yourself into the kitchens of 365 chefs and restaurants including John Williams at The Ritz, Pierre Kofmann, Anton Mosimann, Sean Burbridge at The Ivy, Alan Coxon, Jun Tanaka, Atul Kochhar, Claude Bosi, Mickael Weiss at Quaglino's, Tom Kerridge, Jamie Dobbin at The Groucho Club, Paul Ainsworth, Michael Brown at Daphne's, Andrew McLay at J.Sheekey, Albert Roux, Adam Byatt, Ken Hom, Theo Randall, Brian Turner, Claudio Cardoso at Sushi Samba, Tom Aikens, Jason Atherton and Marcus Wareing – to name but a few.

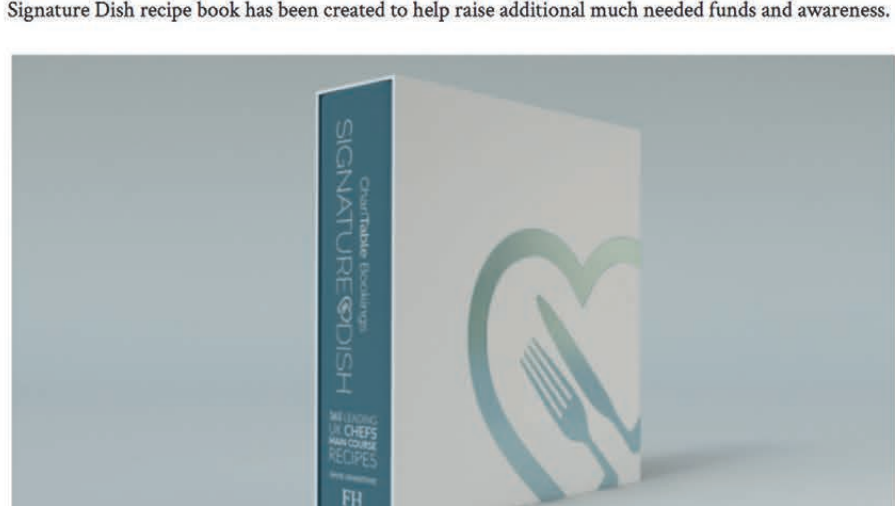


Johnstone commented "We wanted to do something big, that hadn't been attempted before, bringing together leading UK chefs and restaurants in support of thousands of charities. Each chef's dish will not only brighten up your table but will help brighten up the lives of people who need our help and support. What a delicious way to support good causes".



David Johnstone (Photo credit: VisMedia)

As a business with a social purpose, ChariTable Bookings, Johnstone and Lord Fink's philanthropic restaurant booking platform, has been established to generate unrestricted funds and raise awareness for thousands of UK registered charities at absolutely no cost to them. Similarly, the ChariTable Bookings Signature Dish recipe book has been created to help raise additional much needed funds and awareness.



The book retails at £40 including a £5 donation to a charity of the recipient's choice from a list of over 7,500 UK registered charities and is now available to buy from charitablebookings.org/store/signature-dish

