



BEIRUT
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HOTELS & RESORTS

Press Release

The Children's Cancer Center of Lebanon (CCCL) and Phoenicia InterContinental Beirut's Sunset Rendezvous

The first Global Party VIP event in Lebanon

On September 3, 2014, in partnership with The Global Party and Phoenicia InterContinental Beirut, the Children's Cancer Center of Lebanon (CCCL) organized 'Sunset Rendezvous', an exclusive VIP event to raise funds for the treatment of kids with cancer at CCCL. Sunset Rendezvous, one of The Global Party's largest invite-only charity events and the first of its kind in Lebanon, was held on September 3rd at Amethyste Lounge, Phoenicia Intercontinental Beirut.

All united with one common charitable cause, socialites, select people, celebrities, and VIPs gathered to attend one of this year's global parties that were held in over 360 different cities all over the world. 'The Sunset Rendezvous' event 'Where Fashion Meets Passion for a Noble Cause', held in the epicenter of Beirut, in the perfect outdoor and luxurious lounge that is named after a beautiful semi-precious stone, gathered the elite of the city in support to CCCL.

Mrs. Chatal Saliba, Master of Ceremony, started this special event with a touching welcome note, followed by a word from the heart by Mrs. Hana Char Choueib, CCCL General Manager, thanking all CCCL supporters whose support and contributions are crucial for the center to continue its mission of saving kids' lives. Then, Ms. Yasmina Hilal, CCCL Survivor, shared her story with cancer with the attendees, who were very touched and impressed by Yasmina's courage and strength.

The program included a walk-in closet by International Lebanese designer Georges Hobeika, where the elegant ladies present had the chance to shop from more than 165 beautiful dresses at reduced prices -for this special occasion only - with all proceeds from the sales benefiting the CCCL.

The program also included a Fur Fashion Show by G. Nasrallah boasting the latest collection of fine fur coats, jackets, and other accessories, of which 5 items were displayed for sale with all the proceeds donated to CCCL. Attendees got also to enjoy the delicious food offered by Phoenicia's chefs on six live cooking stations, live entertainment and music, and a raffle draw on several luxurious items offered.

With more than 1,000 children with cancer treated to date with an average cure rate of 80%, and with more than 4,000 consultations provided, CCCL has the capacity to treat 250 patients at the center each year requiring a yearly budget of 15 million USD; therefore every contribution counts for CCCL to continue its lifesaving mission.

The Children's Cancer Center of Lebanon (CCCL) is a regional center pioneering in the treatment of children with cancer.

For clarifications about this press release
Please contact Ms. Georgette Aoude
On 76 37 17 17

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Thanks to our affiliation with **St. Jude Children's Research Hospital in Memphis, Tennessee**; and the rigorous research of our doctors and scientists at the **American University of Beirut Medical Center (AUBMC)**, we are proud and glad to have an **average cure rate of 80%** for our beloved kids!

A regional pioneer in pediatric cancer treatment with a mission of hope and a healthy future for our dear children; where they are **treated free of charge**, with no cost at all on their parents.

Therefore, **CCCL relies purely on donations**; with a yearly budget of 15 million USD.

Inaugurated in April 2002, the CCCL has treated, to date, over 1000 children with cancer. The treatment usually lasts for 3 years, costing an average of 50,000 USD a year for each patient.

The Children's Cancer Center of Lebanon (CCCL) has a variety of fundraising programs and projects all for the sole purpose of raising funds to treat our dear patients.

The more funds we have, the more patients we can treat!

Join our mission, be part of the CCCL: a Center of Excellence, Home of Hope!

For more information about how you can help save a child, visit our website on www.cccl.org.lb or call +961-1-35 15 15 or +961-70-35 15 15.



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