

Ballet for charity

The Global Party at The Renaissance Moscow Monarch Centre Hotel

When the world's largest VIP charity event looked for a luxury Moscow venue to host The Global Party the Renaissance jumped at the chance to raise funds and awareness for good causes. Lucy Self found out more about what makes the Renaissance such a philanthropic supporter in such a unique and vibrant city

On 27th September 2014 The Renaissance Moscow Monarch Centre had the special pleasure of welcoming numerous guests to a charity event in collaboration with their chosen charitable partner 'To Children with Love'. This event was part of a global movement of charitable events called 'The Global Party' hosted throughout the month of September.

The Renaissance Moscow Monarch Centre Hotel were extremely excited by the concept of The Global Party and by the fact that it's such an impressive platform, helping to raise awareness of small to medium, local and global charities. The hotel boasts a fantastic executive lounge with two terraces located at the 17th floor while the lounge offers an amazing view over Moscow's panorama. A stunning location for The Global Party.

Motivated by the entire concept of having fun while simultaneously helping others The Global Party had great appeal for the hotel; when asked the hotel affirmed that it would have been very difficult if they had tried to organize something



like this by themselves. The Global Party is a wonderful advertising platform which combines many industries and venues from all over the world, and of course offers a great opportunity for a multiple platform- exposure.

Local media, VIPs and corporate clients were invited in a friendly atmosphere: The hotel invited children from 2 local orphanages to attend and interact together with guests, making the charity appeal both corporate, but also incredibly personal. The hotel aimed to raise awareness of the problem of these children by letting adults get to know these children in a unique fun atmosphere.

The General Manager Armin Eberhard and Director of operations Costas Gavriel personally greeted parents and children, media and journalists and children from two of Moscow's orphanages.

The event began with a welcome cocktail followed by a few words from Armin Eberhard and His Excellency Ambassador of Ireland in RF. They shared their warm welcomes with audience and Clare Reilly, representing 'To Children with Love', introduced a very touching animation, 'Anya', based on the true story of one of the children the fund has worked with.



Then, a children's talent show began with 'Variations of Cupids' from 'Don Quixote' ballet, introduced by 'Divertimento' ballet group from Odintsovo Art School. Our cupids were aery, graceful and radiant in their dancing, having sharpened their skills during the welcome. A vocal group and duet from our orphanages performed songs 'Soul string', 'Autumn blues' and "If we become friends' and another cute and cheerful duet of sisters Nastasia and Victoria sang guests about dropping rain and happy family. Then aerial ballerinas followed with a polonaise-mazurka, 'Pakhita' ballet, and 'Variations of Spinning Wheels', 'Coppelia' ballet, and in between elegant Anna inflamed the audience with the Latin Dance – Cha-Cha-Cha, Samba and Jive. At the end of the talent show all young performers were presented gifts by Armin Eberhard and Clare Reilly.

Following the live entertainment, guests were treated to a substantial buffet dinner and were able to experience numerous gastronomic delights from our French Chef.

Then our master classes began, concurrently running craft workshops in art cards and pictures and then following with a disco-dancing master class with professional dancers. The children were extremely excited about all of the master classes and left full of energy and excitement! During the event, donations were collected





and a prize draw took place. The happy winners got fantastic prizes including Marriott International Hotels' vouchers in Europe and football match tickets. The day was a complete success with over 100 attendees and a 4 hour program that ran like clockwork.

The idea of inviting children from an orphanage and letting them play with children who have parents will make the event an original and unforgettable experience for all. The children got to know each other and played; highlighting the disparate lives of children who are less fortunate than them. Parents also had an unforgettable experience spending time with children from the orphanage, from a very different environment: raising awareness of these children's needs and that helping them is our combined duty. These children are going to form the next generation, so it is essential to support them and cherish their wellbeing. A great thank you to the The Renaissance Moscow Monarch Centre Hotel for a wonderful event

Lucy Self



Детям с любовью

to Children with Love
Changing Children's Lives

To Children with Love is a Russian charitable foundation helping orphaned children in the Moscow, Kaluga, Bryansk, Tula, Smolensk, Rostov, Orenburg, Astrakhan and Khabarovsk regions, and in the Republic of Bashkortostan.

