

THE GLOBAL PARTY™

INSPIRED BY PHILEAS FOGG

16th March 2011

On Thursday 15th and Friday 16th September 2011, 80+ parties will launch in a 24-hour period making **The Global Party** a world-wide event that will redefine the notion of a party.

Inspired by the adventures of Phileas Fogg **The Global Party** has secured some of the best venues around the world including 5* hotels, night clubs and private residencies. These owners across 71 cities will host their unique individual party inviting their city's elite thus creating a truly global guest list.

So huge is the reach and size of **The Global Party** that in an unprecedented move, up to 12 charities will benefit directly from the event. Not only will monies be raised for these charities, but their cause will be highlighted to the 100,000 invited guests and the consequent press coverage will amplify the charities profile to a new global audience.

Charities benefiting include ARK (Absolute Return for Kids), Blue Marine Foundation, The Duke of Edinburgh Award (IAA International Award Association), IIE (Institute of International Education), Pratham, Rasia Gorbachev Foundation, Sentebale, Tusk Trust and Virgin Unite. More will be announced in the coming weeks.

5000 pairs of tickets are available to purchase by companies and individuals priced from £1,200 per ticket. **The Global Party** acts as the ultimate gift as guests have the choice of attending any one of the 80+ parties around the world. In addition, the Directors will host an exclusive Pre-Party at The Natural History Museum, London on Thursday 8th September 2011 for those who purchase the first 750 pairs of tickets.

Each invitee will receive a limited edition 'Global Party **Key-2 Luxury** silver key ring allowing access to 1000's of personal contacts and exclusive VIP privileges for life.

The leading strategists behind this ambitious venture are the renowned hedge fund veteran **Lord Stanley Fink** and luxury lifestyle expert **David Johnstone**, whose joint expertise have inspired the leading global influencers to commit to such an extraordinary event.

The Global Party: Uniting the best locations and luxury brands in the world to raise millions for charities.

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Links of interest:

www.theglobalparty.com

www.globalpr.net/theglobalparty

www.globalpr.net/stanleyfink

www.globalpr.net/davidjohnstone

www.key2luxury.com

www.globalpr.net