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## Does Tory Fink need a re-think?

**T**ory treasurer and City grandee Stanley Fink — also known as the Godfather Of Hedge Funds — is often first to spot a good investment.

So like a member of Dragons' Den, he was 'in' when he was offered the chance to back a -website devoted to the dark arts of public relations.

It helped that Globalpr.net, a platform for companies and individuals to publicise themselves and their products, came with an added incentive — raising money for the children's charity Ark, a cause close to Fink's heart, and which was founded by fellow hedge-fund honcho Arpad 'Arki' Busson, fiancé of Hollywood actress Uma Thurman.

In a complicated venture, the entrepreneur who set up the website, David Johnstone, plans to promote it with 80 parties in 50 cities across the world on September 15 next year....

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Read more at:

<http://www.dailymail.co.uk/news/article-1318009/Does-Tory-Fink-need-think.html#ixzz12G7PhjMN>