

## **KEY-2 LUXURY PRESS RELEASE**

Key-2 Luxury are delighted to announce that for the first time since its launch in 2004, individuals will have the opportunity to apply for the exclusive Key-2 Luxury key ring in an interactive mobile format.

Their new modern approach will allow members to access all The Key-2 Luxury global privileges on a 'need to use' basis, enabling a service, which instantly accords them with a VIP status, all over the world.

This exciting advancement means that hundreds of exclusive privileges, and personal contacts will now be at the touch of a button, via a smart phone, driving Key-2 Luxury into a new technological era.

One thing to remain unchanged with this essential luxury lifestyle accessory, is the unparalleled level of luxury service offered to its global community of high-net-worth members, all of whom demand only the very best that the world has to offer.

Please visit [www.key2luxury.com](http://www.key2luxury.com) for further details.

