



*Champagne
for Life™*

PRESS RELEASE 2/8/12

Key-2 Luxury Mobile and Champagne for Life become
the official partner to The Global Party 2013

Key-2 Luxury Mobile and Champagne for Life are proud to announce themselves as an official supporting partners to The Global Party 2013.

After 8 years success, the illustrious Key-2 Luxury, ultimate lifestyle accessory key ring (£5,000) continues to give its thousands of high net worth key holders across the world global exclusive access to 1000s of personal contacts and exclusive VIP privileges for life Key-2 Luxury is excited to announce the launch of Key-2 Luxury Mobile and its sister company 'Champagne for Life'.

Through purchase of Champagne for Life or a Key-2 Luxury Mobile at a special price of £500,00, receive 2 invitations to The Global Party and be able to choose the date and location wanted from the selection of 360+ events!

'Champagne for Life' is the essential female accessory that no lady should leave home without! - by simply flashing your Champagne for Life card, become a true global VIP and receive your complimentary glass of champagne and complimentary entry to all our luxury recommended partnering venues,
across the world, every day, for life!

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Each of the 360+ parties, including luxury private residences, premium night clubs, private members clubs and 5* hotels across the world will equal, if not surpass the Venue/Hosts of 2011 and all the hosts will showcase their venue across the world while uniting the elite from the worlds of fashion, arts, media and society.

This awe-inspiring global gathering follows the success of the 2011 event; The Global Party 2013 is inspired by 360° ! This is an unmissable event held over 4 days on Wednesday 26th, Thursday 27th, Friday 28th and Saturday 29th June 2013. 360,000+ of the world's elite will party at 360+ luxury venues over 120+ cities, in order to help raise awareness and money for 360+ local charities and The Global Charity Trust.

Founded in 2011 by Lord Stanley Fink and David Johnstone, The Global Charity Trust directly helps specific worldwide charity projects, where money raised goes directly into causes within Environmental , Education, The Elderly, Health and Children sectors, to name but a few. The Global Charity Trust is part of the Charities Aid Foundation which directly supports charitable projects across the world.

The Global Sponsor is globalpr.net the FREE pr platform for press, media, agencies, brands, individuals and events is proud to be an official worldwide sponsor to The Global Party and Champagne for Life, Key-2 Luxury Mobile.

David Johnstone's Quote:

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"The Global Party is excited to voyage 360°! Coming around the world, the Global Party is an unmissable occasion. Whether you travel abroad to experience it or simply attend at your neighbouring city, each individual event will be unique. Charity need not be complicated, but should be simple and fun!"

Luxury lifestyle expert David Johnstone and hedge fund impresario business partner, Lord Stanley Fink are excited with the evolution of The Global Party and with its synergy within the Free Holding group. With other businesses in the pipeline, watch this space for more exciting instalments through the joint umbrella holding company!

For further information please visit:

Champagne for Life, Key-2 Luxury, The Global Charity Trust, The Global Party, globalpr.net and Free Holdings.

www.champagneforlife.com www.key2luxury.com
www.theglobalcharitytrust.org www.theglobalparty.com
www.globalpr.net www.freeholdings.net

Press Office including Images past press, images and further releases and much more at: globalpr.net/champagneforlife
globalpr.net/key2luxury globalpr.net/theglobalcharitytrust
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