

THE GLOBAL PARTY™

INSPIRED BY PHILEAS FOGG

1st August 2011

An event that will redefine the notion of a party is set for Thursday 15th and Friday 16th September 2011. Not one unique party, but in fact 80+ parties will launch in a 24-hour period, making **The Global Party** a world-wide event that transcends continents. **The Global Party** is a unique undertaking that breaks all typecasts.

Inspired by the adventures of Phileas Fogg **The Global Party** has secured some of the best venues around the world including 5* hotels, night clubs and private residencies. These owners across 71 cities will host their unique individual party inviting their city's elite, thus creating a truly global guest list.

So extensive is the reach and size of **The Global Party** that in an unprecedented move, up to 15 charities will benefit directly from the event. Not only will funds be raised for these charities, but their cause will be highlighted to the 100,000 invited guests and the consequent press coverage will amplify the charities profile to a new global audience.

Charities benefiting include Keep A Child Alive, 21st Century Leaders, Nordoff Robins, Merlin, Nelson Mandela Children's Fund, Clic Sargent, ARK (Absolute Return for Kids), Blue Marine Foundation, The Duke of Edinburgh Award (IAA International Award Association), Virgin Unite, IIE (Institute of International Education) Scholar's Rescue Fund, Pratham, Raisa Gorbachev Foundation, Sentebale and Tusk.

The benefiting charities will receive over 3,000 tickets (worth £10 million) for them to sell. There are a further 2,000 tickets for individuals and corporates to purchase at £3,000 per pair and in addition there are tickets available for The Global Party world-wide Launch Party at The Natural History Museum on 8th September 2011 at £2,000 per pair.

The Global Party acts as the ultimate gift as guests have the choice of attending any one of the 80+ parties around the world.

Each invitee will receive a limited edition 'Global Party **Key-2 Luxury** silver key ring allowing access to 1000's of personal contacts and exclusive VIP privileges for life.

The Directors of The Global Party venture are the renowned hedge fund veteran **Lord Stanley Fink** and luxury lifestyle expert **David Johnstone**, whose joint expertise have inspired the leading global influencers to commit to such an extraordinary event.

The Global Party: Uniting the best locations and luxury brands in the world to raise millions for charities.

-ENDS-

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Links of interest:

www.theglobalparty.com

www.key2luxury.com

www.globalpr.net

Online press office (globalpr.net):

www.globalpr.net/theglobalparty

www.globalpr.net/worldwidelaunch

www.globalpr.net/stanleyfink

www.globalpr.net/davidjohnstone

www.globalpr.net/key2luxury

Charities:

www.globalpr.net/21stCenturyLeadersFoundation

www.globalpr.net/Pratham

www.globalpr.net/ARK

www.globalpr.net/BlueMarineFoundation

www.globalpr.net/CLICSargent

www.globalpr.net/IIE

www.globalpr.net/INTAward

www.globalpr.net/KeepAChildAlive

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