

THE GLOBAL PARTY™

INSPIRED BY PHILEAS FOGG

15th August 2011

The World Wide Launch of The Global Party

One week before The Global Party, on Thursday 8th September, The Global Party is hosting The World Wide Launch Party at The Natural History Museum, London. This epic location is a perfect platform to celebrate the start of Phileas Fogg's challenge to circumnavigate the world! Set to become the largest private party ever held, The Global Party has united the best luxury locations globally to create 80+ parties within 24 hours around the world.

In the essence of Phileas Fogg and Passpartout, a fantastic hot air balloon will be stationed outside of The Natural History Museum giving wonderful flair to this Black Tie evening. Commencing at 8pm, an extravaganza is in store for the 2000 guests; with performances by Eddie Jordon and the Robbers and a 'surprise' 2nd act, a DJ set hosted by Suite the cult nightclub belonging to The Marbella Club which promises to inspire an exciting evening of dancing through to the early hours ; this fantastic party will set the tone for The Global Party a week later.

Entering the Natural History Museum via the Earth Galleries , The Global Party theme is perfectly mirrored by this apt location. Within the Natural History Museum there will be food stations that will incorporate foods from all around the world as well as various bars designing drinks! These themed bars will be set up throughout the interior space giving guests the chance to meet their friends for a Singapore Sling or a refreshing South American Caipirinha! Along with a laser light performance, Geisha Stilt girls, acrobatics and even Arctic Explorers; the evening will showcase its self and start The Global Party off accordingly. Alongside Mikimoto Jewellery, Designer of the Year, Jasper Garvida will showcase his new collection with 80 beautiful fashion models. Jasper Garvida celebrity clients, Katie Melua, Leah Weller and Charlotte Pallister will join this extraordinary fashion parade. Expect an evening of excitement and thrilling surprises.

Priced at £2000.00 for a pair of tickets to attend this Worldwide Launch Party, The Global Party will be directly benefiting 15 leading charities the likes of Duke of Edinburgh's Award (International Award Association), IIE (Institute Of International Education), Blue Marine Foundation, Sentebale, Nelson Mandela Children's Fund, Raisa Gorbachev Foundation, Pratham, ARK (Absolute Return for Kids), 21st Century Leaders, Merlin, Tusk and Virgin Unite, The Global Party not only aims to raise money but also awareness for these notable causes.

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The Global Party will be held on Thursday 15th and Friday 16th September 2011, 80+ parties within 24 hours, held throughout the world in aid of raising money for 100's of charities worldwide

Linking the world for a worthy cause.

-ENDS-

Links of interest:

www.theglobalparty.com

www.key2luxury.com

www.globalpr.net

Online press office (globalpr.net):

www.globalpr.net/theglobalparty

www.globalpr.net/worldwidelaunch

www.globalpr.net/stanleyfink

www.globalpr.net/davidjohnstone

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Charities:

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